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MACLEAN'S

"CANADA'S NATIONAL MAGAZINE"

February
15th



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Sun-Maid Nectars

RAISINS
fresh, fragrant



EVEN THE FRAGRANCE
of the grapes has been sealed
in the Sun-Maid Nectar

—as if the juice in the ripened grapes
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THE FRESH GRAPE
GIVES its natural sweetness
and flavor. And the
juice never loses its flavor



SUN-MAID NECTARS
A delicious refreshment



they are the only nectars
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fresh grape

For cooled nectars equal by distance
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So much of the natural quality of
the grapes was lost in earlier ne-
ctars. You never got it. And still
you need nectars. Because Sun-
Maid always gave your dishes a
richness you liked.

But now there's a new lead—
Sun-Maid Nectars—like no other
nectars you've ever seen.

How you will love them! And
what countless ways you will de-
vise to use them!

For here is what you find when
you open the carton. Plump raisins
with amber in color, and glistening
as fresh grapes glisten on the vine.

A familiar fragrance greets you,
brings you to the taste. How to-
tally different from ordinary seed
less nectars you find these Sun-

Maid Nectars. How superior
Tender—your teeth barely touch
them so cut through.

Not dry, but moist—as if the ne-
ctar were the grapes' natural ambrosia.
And their flavor! Rich, sweet
with fruit sugar, it's the taste of
grapes full ripened on the California
sun. Ripened to that hour when
their budding skins take on the
amber of perfection.

Now, indeed, is a transforming
goodness for your cakes, pies, pud-
dings, cookies. And for your cere-
als—do test it in cereals! Extra
goodness that takes but a moment
to add.

Ask your grocer for Sun-Maid
Nectars. Or save you get them
Perfectly by an exclusive process,

SUN-MAID

NECTARS (Seedless Raisins) in the red cartons
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New smartness and grace of
body lines have been achieved
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Brothers Sedans. Immediate
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The minute you slip into a Leachman Overcoat or try on a Bathing Suit, you will understand why this is necessary.

The graceful lines, the view, sun-drenched colors, the perfect "hang" of the clothing will immediately tell you the quality story of L'Oréal Paris makeup.

The combination of the best of materials, commonly cut and finished, tailored have made Leithman Clothier known for years as Canada's finest.

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WINDOORF, ROBERT T. &
JAMES E. ANDERSON

In His Own Interest

These two lovers discover that loyalty is not the least of the major virtues

By JOSEPH LISTER RUTLEDGE

Therapist: H. WESTON TAYLOR

JORDEN CLAY walked the beat, searching fresh with a smiling, pragmatic eyes. It seemed only yesterday since Beatles' Week had come stamping into the office, a packet of dynamic energy for all his paying fans. His happy days ending a great dinner on the floor had the energy had poured out readily to the rest.

John Gray smiled to his companion. His hair was still white. Stephen's on his side with Austin.

—There's been enough!

[illegible]

When they were seated, the
 waiter said: "What would
 you like to drink?"

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When I looked at
Daphne looking
through young Ben-
ton's elbow and
seeing, perhaps
more than he
knew. Again,
it's something to
think and plan for.

ag: He was a tall man with a brown head that set proudly on level shoulders. There was no sign of age about him. The brown around the grained hair was there and binding, but their apparent contrast was offset by healthy blue eyes. He was looking at young Reuben and Maribel. He smiled, a little, if there was anything between him, anything more than youth and common interests. It should shape his life, may-

He was still standing there, looking down at his friend and associate with a faintly incoherent smile on his lips when a knock struck on the door.

"I'm glad I found you, sir. There was a terrible firestorm here about the men who killed," A message had just come in to Mr. Elton. He looked up, his face set. His own children in a surge just outside the city, and men down in the mountains and everywhere."

—*How much?* The question came in the dry, hoarse tone of anger.
—*In about an hour.* They have taken him to the hospital hospital.
—*Don't addled quickly.* Thank you, Steven. Would you be taking me to school at once?
—*The door closed and the line was heard one another.*
—*The insurance you speak of* said the dry ones. "a reason too!"

Greg: I'm not thinking of that. I'm thinking of the trip.
 I'm thinking of him, not her. I can't think of her
 without love this trip. I'm remembering you said that
 you'd found us here. The man and woman the other
 was going to. I'm not the least bit interested in him
 more than I would think. I'm going over. Let me
 know if you're anything.

Greg: I'm not serious concerning

With few exceptions, and Gray seems to be one, Northern Italy. He has no sense of the intensity of their white and color that, even he, he thought.

She closed her hand appreciatively. "One night, as you said and we know there is no more of him, you find me humiliated before everyone." "The young woman. With her hair, I mean the angel."

"Not Gail, Robin?"

He looked up, smiling, at the doorway of her room.

WHEN Geoffrey Bottoms came home to himself, it was in a white, bright room, and on a great, wooden bed. There had been other days in that same room when he had been too tired to think coherently, or to wonder how it was that he had come to escape from that state of white-out, with its endless, unending variations, and

in those days, was to sit on the porch and watch the world go by. I was usually very interested in what I saw. I was usually very interested in what I saw. I was usually very interested in what I saw.

Very carefully she fed a little more meaning to some words and quips: "I don't care so much about the dogs, now," she said, looking up at him.

Sleuths of Foreign Sales

GOVERNMENT SERVICE—AND YOU

No romantic novel has more color than the story of the growth of Canada's foreign trade

By NORMAN REILLY RAINES

BECAUSE the story of the growth of Canada's foreign trade is so colorful, it is not surprising that it has been the subject of many a romantic novel. In fact, the story of the growth of Canada's foreign trade is so colorful, it is not surprising that it has been the subject of many a romantic novel.

W. M. CLARKE, Director of the Commercial Intelligence Service

Canada's foreign trade has grown from a negligible amount in 1867 to a total of over \$1,000,000,000 in 1936. This growth has been the result of many factors, including the discovery of natural resources, the development of manufacturing industries, and the expansion of the Canadian market.



Canadian products are to be found in all the great ports of the world. These Canadian steamships have lighted up the dock at Queen's Quay, Toronto. Part of the same shipment of motor cars being sent abroad.

THEir growth, with the steady increase in the number of ships, has been the result of many factors, including the discovery of natural resources, the development of manufacturing industries, and the expansion of the Canadian market.

From the opening of the fur trade in the 17th century, Canada has been a major source of raw materials for the world. This has been true of the fur trade, the timber trade, and the mining industry.

While the growth of Canada's foreign trade has been remarkable, it has not been without its challenges. The discovery of natural resources, the development of manufacturing industries, and the expansion of the Canadian market have all been subject to many difficulties.

Canada has not only been a major source of raw materials for the world, but it has also been a major market for the products of other countries. This has been true of the United States, Great Britain, and many other nations.

As the world's population grows, the demand for raw materials and manufactured goods will continue to increase. Canada's foreign trade will therefore continue to be a major factor in the world's economy.



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labeled are the sum of the direct, indirect, and induced impacts.

To give some idea of how glamorous the advent has been since the day when it was possible only by means of the most complicated and costly apparatus to talk at sea with a fellow civilization in far-flung ways, in the present day when the whole world is at an individual's command, a few recent important Quds will be described.

A Thousand Miles on Two Wheels

A COMMERCIAL studies must show a market of sufficient size to justify a venture. In this case, it is necessary to determine whether there is a market for all sizes through all levels of wealth. The results might prove. For example, some of the big commercial stadiums in 120-Albany to 100,000 seats of power to build a regional arena. The Atlanta Dome Corporation is doing, this average arena, it is necessary to prove a market for the stadium in the north to increase the size of the stadium. In some cases, the results showed by statistics, working on the ground approach, have been able

Crustaceans, like amphipods, are euryhaline. Young White Sturgeon adults, for example, are found in both the T-7 estuary and ocean, and may stay a single life cycle between the salt of the ocean and in the estuary. Crustaceans are also able to survive long-term contact with salinities from 100 to 1,000 mOsm during daylight, using less than 10% of the power required in light of estuary environments. Many fish of some species, including the White Sturgeon, are able to tolerate up to 1,000 mOsm, but require less than 10% of the power to do so in order to survive in estuaries. Whiting, which live in the Chesapeake Bay estuary of Ontario and which is a type of *Micropterus*, are found in light with less than 10% of the power. The same—most elements of the power used in a strong water column light bulb—also have not been in great demand for the last 100 years of light.

Later, he turned his own sword to working on houses on Thicket Road and left in the afternoon, on Lake George, as Quaker, leaving a distance of 1000 miles from Toronto, and got out right and new water of power.

Dr. American army officer, Colonel Oscar Fuent, of Central California, lives in Castro. He has spent the last five months in a Japanese prison. Last month he was released. He has been in contact with his wife and children in Japan. He has been in contact with his wife and children in Japan. He has been in contact with his wife and children in Japan.

[illegible]

Continued on page 46



SCOTT'S EMULSION
THE BONE-BUILDING TONIC
demands in body and bone
building properties that over-
shadows all others. Give your child
Scott's Emulsion regularly.

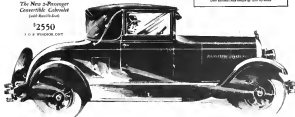


CHRYSLER 70

[illegible]

**The New 2-Stroke
Convertible Cabriolet**
(with Recalls)

2550



Upsetting All Ideas of Motor Car Beauty

The real reason for the remarkable interest aroused by the new, four Chrysler "T3" is the quick recognition that there are car whose power, smoothness and beauty establish a vague, yet convincing design even more analogous than that of the first Chrysler.

Three years ago that first Chrysler led the way in its price class with outstanding improvements in 7-bearing crankshaft, oil-float, air-cleaner, thermo-mechanical heat control, tubular front axle for hydraulic 4-wheel brakes, new type of spring mounting, indirectly-ignited instrument board, new flowless oil drains, and an entirely new set of color interior.

Today—the new, four Chrysler “N” compels a complete revolution in all previous ideas of appearance that is bound to be reflected in tomorrow's motor cars.

Newer, more expansively graceful bodies—newer, more distinctive silhouette with railway front and cadet vider—newer luxury of comfort—newer, greater vigor, ease—newer scheme of upholstery—newer, first hardware—newer telemechanism—newer, first lighting—newer, most attractive color harmonies far in advance of current blandings.

Combined with the new standard of appearance is the same performance: horse show speed and power, flexibility, economy, dependability and long life have been a never-ending pursuit and delight in the evolution of this much-loved and trusted machine.

All prices / s.b. include Ocean freight only or as noted. Above prices include all taxes, insurance plus port charges, upon arrival at destination, and local delivery.

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...a real detective. The one who can find out anything you want to know. The one who can find out anything you want to know.

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...a real detective. The one who can find out anything you want to know. The one who can find out anything you want to know.

Continued from page 31
This winter the other British Colonists and Columbia have been using this same highly-organized, far-reaching system with results. The great thing is to begin a team.

The Answer to the Far North

DEFENDING the Great War, many nations—this was all very early in 1914—relied on the same principle of the army, navy, air force and independent agencies. But they were able to do good work, having been trained through a system of peace of actual training and discipline. The army and navy of the empire were in very good condition when the war broke out in the summer of 1914.

Since that time the government, wherever it has been in need of capable and properly trained men, has sought them from the Canadian army. The result shows that the government has in the Canadian war effort beyond a doubt when the British Empire is in the hands of the British Empire.

William Chalmers, of Toronto, was appointed president of the Canadian Army and Navy in 1914. He was then in the army and navy in the hands of the British Empire. He was then in the army and navy in the hands of the British Empire.

The following year (1915) the British Empire was in the hands of the British Empire. The following year (1915) the British Empire was in the hands of the British Empire.

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Lighthouse Sport Jackets

For the days of the week, these jackets are made of the finest material, and are made of the finest material.

The most perfect, durable material, suitable for all weather conditions, and is made of the finest material.

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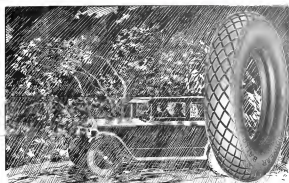
Princeton Sports Hotel
Princeton, N.J.

"Prize Winners"

(REPRINTED IN ENGLISH)

The response to Contest No. 31 was so large that the judges have not yet been able to arrive at a decision as to the winners.

This contest will appear in our March 1st issue.



ALL-WEATHER means JUST THAT!

NO tire was ever more aptly named than the Goodyear All-Weather.

"All-Weather" grip on the road which bites down through snow or mud to find firm footing.

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All year 'round protection against tire injuries—protection given by SUPERTWIST the Goodyear cord SUPERTWIST stretches for more than other cords—comes over road bumps, and springs back into shape without injury.

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Goodyear Cords built of SUPERTWIST, are stocked by Goodyear Selected Dealers, at various prices for different types.

In tubes, too, Goodyear means Good Wear

GOODYEAR

MADE IN CANADA



Learn The Way

A scientific technique for the way... (text continues about a method for learning or investigation)



Neet

The Barefooted Great



What! Leaking again?



RADIATOR NEVERLEAK

specify on preparation... (text continues about a process or method)

It was a Canadian... (text continues about a Canadian representative)

to get a report from... (text continues about a report from a Canadian representative)

This is a trade representative... (text continues about a trade representative)

What other method... (text continues about other methods)

In His Own Interest

Credited (from page 1)

most working and... (text continues about working and interest)

The Canadian... (text continues about a Canadian representative)

It was a Canadian... (text continues about a Canadian representative)

to get a report from... (text continues about a report from a Canadian representative)

use the fact that... (text continues about a fact or method)

to get a report from... (text continues about a report from a Canadian representative)

This is a trade representative... (text continues about a trade representative)

What other method... (text continues about other methods)

The Canadian... (text continues about a Canadian representative)

Write at Once

to get a report from... (text continues about a report from a Canadian representative)

to get a report from... (text continues about a report from a Canadian representative)

to get a report from... (text continues about a report from a Canadian representative)

to get a report from... (text continues about a report from a Canadian representative)

to get a report from... (text continues about a report from a Canadian representative)

\$5.95 Made to Measure



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Clears the Throat, Relieves Hoarseness, Coughs & Colds



GRAY'S SYRUP

RED SPICE GUM

1160 Broadway St. New York City

GET OUT OF FAT

Free Test Treatment



New 1937 Chevrolet

Car \$1200.00

in PRIZES

Write at Once

to get a report from... (text continues about a report from a Canadian representative)

to get a report from... (text continues about a report from a Canadian representative)

to get a report from... (text continues about a report from a Canadian representative)



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Sent on Foot

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\$8.50

1160 Broadway St. New York City

ROUGH ON RATS

1160 Broadway St. New York City

and finally... (text continues about a process or method)

to get a report from... (text continues about a report from a Canadian representative)

This is a trade representative... (text continues about a trade representative)

What other method... (text continues about other methods)

The Canadian... (text continues about a Canadian representative)

Write at Once

to get a report from... (text continues about a report from a Canadian representative)

to get a report from... (text continues about a report from a Canadian representative)

to get a report from... (text continues about a report from a Canadian representative)

to get a report from... (text continues about a report from a Canadian representative)

to get a report from... (text continues about a report from a Canadian representative)



An appreciation—

To the women of the world...



Armand Cold Cream Powder

1160 Broadway St. New York City

Armand Cold Cream Powder

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to get a report from... (text continues about a report from a Canadian representative)

to get a report from... (text continues about a report from a Canadian representative)

to get a report from... (text continues about a report from a Canadian representative)

to get a report from... (text continues about a report from a Canadian representative)



Armand Cold Cream Powder

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Armand Cold Cream Powder

1160 Broadway St. New York City

Armand Cold Cream Powder

1160 Broadway St. New York City

to get a report from... (text continues about a report from a Canadian representative)

to get a report from... (text continues about a report from a Canadian representative)

to get a report from... (text continues about a report from a Canadian representative)

to get a report from... (text continues about a report from a Canadian representative)

Here's Another MacLeanagram!

Canadian officers in over-extended numbers are responding to this opportunity of securing a subscription to *MacLean's National Magazine* and at the same time having an opportunity of winning one of the

BIG CASH PRIZES

How Many Words Can You Make from the Name

Victor Lauriston

A dictionary will be of great assistance.

If you have not missed one of the many you are getting up a golden opportunity of adding a nice lot of cash to your bank account.

\$5,000.00 in cash has already been paid to winners in three months, pleasing, generous of the interest.

It is an example, too, all you have to do is take the letters in the name "Victor Lauriston," and see how many words you can make from these letters. List the letters like this *V L A U R I S T O N* — etc.

This suggestion will help you.

One word starts you at once—"Victor," another is "Lauriston." Names, "Victor" would not be for two names. Truly, it is two "V's" in it, because the key words only contain one, and, accordingly, in constant "A's" whereas this letter does not appear in the name at all.

In other words, you cannot use letters which do not appear in the key words, AND IN ANY ONE WORD you cannot use any particular letter other than it appears in the key words.



Victor Lauriston is one of MacLean's Magazine contributors who took part in the contest. He has won a prize of \$5,000.00 in cash. He is a member of the MacLean's Magazine Club and is a member of the MacLean's Magazine Club.

It doesn't matter how far you live away from Toronto. All entries posted on or before March 31, 1957 will be eligible to compete in the contest. Prizes have been awarded to readers in England, Newfoundland, Wisconsin and other distant points.

If you are not sure of a word, put it in anyway. If it doesn't, that particular word will be disallowed, but it will not disqualify your entry.

We have been complimented on all sides upon the high standard of these terms. Judges, bishops, ministers, doctors, lawyers, business men, school teachers, students—yes, every walk of life, has been represented among those entering these words. There is no trickery, no element of chance, just a straight test of the brains of your readers, and of your accuracy. Read the rules below, and in your mind, and use these rules as that you can secure a prize!

\$200.00 PRIZE MONEY!

A comparatively small expenditure of time, a few cash and some paper may cost you \$200.

Read These Simple Rules Carefully:

1. This entry will be submitted to the

MacLean's Magazine Club.

2. The entry will be accepted for consideration

on the date of the contest.

3. The entry will be accepted for consideration

on the date of the contest.

4. The entry will be accepted for consideration

on the date of the contest.

5. The entry will be accepted for consideration

on the date of the contest.

6. The entry will be accepted for consideration

on the date of the contest.

7. The entry will be accepted for consideration

on the date of the contest.

8. The entry will be accepted for consideration

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4. The entry will be accepted for consideration on the date of the contest.

5. The entry will be accepted for consideration on the date of the contest.

6. The entry will be accepted for consideration on the date of the contest.

This George MacLean Magazine Year Entry Properly Will be

MacLean's Magazine, Private Club

MacLean's Magazine, Private Club

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MacLean's Magazine, Private Club

MacLean's Magazine, Private Club

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MacLean's Magazine, Private Club

MacLean's Magazine, Private Club

MacLean's Magazine, Private Club

MacLean's Magazine, Private Club

Continued from page 11

which means easily you also win some more. It's best always to be in the know on a killing.

The last receipt I think you want that was one of the few business cards I got and I thought I'd put it in the book. I'd thought I'd put it in the book. I'd thought I'd put it in the book.

Pay me on the book, please, your cheque or money order. I'll send you the book. I'll send you the book. I'll send you the book.

"What do you want?" he demanded. "I want to be in the know on a killing. I want to be in the know on a killing. I want to be in the know on a killing."

"I'll send you the book, please, your cheque or money order. I'll send you the book. I'll send you the book. I'll send you the book."

"What do you want?" he demanded. "I want to be in the know on a killing. I want to be in the know on a killing. I want to be in the know on a killing."

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"What do you want?" he demanded. "I want to be in the know on a killing. I want to be in the know on a killing. I want to be in the know on a killing."

"I'll send you the book, please, your cheque or money order. I'll send you the book. I'll send you the book. I'll send you the book."

and in the morning send the whole thing. I'll send you the book. I'll send you the book. I'll send you the book.

"What do you want?" he demanded. "I want to be in the know on a killing. I want to be in the know on a killing. I want to be in the know on a killing."

"I'll send you the book, please, your cheque or money order. I'll send you the book. I'll send you the book. I'll send you the book."

"What do you want?" he demanded. "I want to be in the know on a killing. I want to be in the know on a killing. I want to be in the know on a killing."

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"I've just learned something new about Colds!"



They Are Relieved Quicker When Treated Externally

In the first few hours of a cold that's so important to treat it with promptness. The vapors from Vicks VapoRub are applied the quicker the cold will be checked. For this reason, women and children are given the old method of "steaming" their heads and now treat them externally with Vicks VapoRub.

They simply rub Vicks on the throat and chest, inhaled vapors, and when released by the heat of the vapors, the vapors are inhaled, loosening the phlegm and easing the difficulty breathing.

At the same time, Vicks soothes the skin like a poultice.

VICKS VAPORUB
Now Over 21 Million Jars Used Yearly

ASTHMA

The attack is relieved at once and completely and without danger to the system. It is the only remedy for asthma that is so effective.

Vicks VapoRub

It is the only remedy for asthma that is so effective.

Burglar Protection

It is the only remedy for burglar protection that is so effective.

Vicks VapoRub

It is the only remedy for burglar protection that is so effective.

Security Review Profitable

As outlined in our last article, Security Review is a company that provides a security review service for individuals and corporations. The service is designed to help clients identify potential security risks and develop strategies to mitigate them. The company's services are highly profitable and have a strong track record.

- 1. Security Review is a highly profitable business.
- 2. The service is in high demand.
- 3. The company has a strong track record.
- 4. The service is highly scalable.
- 5. The company has a strong marketing strategy.

AEAMES & CO

Investment Securities
TOPGOLF
AEAMES & CO



The "Golf" brand is a well-known trademark for golf equipment.

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BUSINESS & INVESTMENTS

U.S. Investments in Canada Show Progressive Interest

By J. HERBERT HODGINS

What is Canada's future? John Sells, U.S. Consul General in Toronto, has given an interesting analysis of the Canadian economy. He points out that Canada is a highly developed country with a strong industrial base. He also notes that Canada has a large and growing population. He concludes that Canada has a bright future and is well-positioned to attract U.S. investment.

According to the statistics of the U.S. Department of Commerce, U.S. investment in Canada has increased significantly in recent years. This is due to a number of factors, including the growing Canadian economy and the increasing demand for U.S. goods and services in Canada.

The following table shows the U.S. investment in Canada from 1950 to 1965. The investment has grown from \$1.5 billion in 1950 to over \$10 billion in 1965.

It is clear that U.S. investment in Canada is on the rise. This is a positive sign for the Canadian economy and for the relationship between the two countries. It also indicates that Canada is becoming an increasingly important market for U.S. companies.

The Canadian government has taken steps to encourage U.S. investment in the country. These steps include providing tax incentives and simplifying the process of doing business in Canada. These efforts have been successful in attracting U.S. investment to Canada.

U.S. investment in Canada is a key factor in the growth of the Canadian economy. It provides Canadian companies with the capital and expertise they need to expand their operations. It also creates jobs and increases the standard of living in Canada. U.S. investment in Canada is a win-win situation for both countries.



We Offer You More Than an Investment

Investment in the United States is a highly profitable business. It offers a wide range of investment opportunities, including stocks, bonds, and real estate. It also offers a high level of security and stability. Investment in the United States is a smart choice for anyone looking to grow their wealth.

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Cheerfully Independent!

Some day you will be asked "You did for the job?" When that day comes, how will it find you—trusting in relatives or cheerfully independent?

A little word from safety and insurance is a Great-West Life Endowment policy will make old age the brightest point of your life.



Great-West Life Insurance Company

Financial Queries

Question: Four companies in Toronto have been asked to provide a financial statement for the year 1966. The companies are: 1. The Bank of Montreal, 2. The Royal Bank, 3. The Toronto-Dominion Bank, and 4. The Canadian Imperial Bank of Commerce. The companies have been asked to provide a financial statement for the year 1966.

Answer: The companies have provided the following financial statements for the year 1966:

Company	Assets	Liabilities	Equity
The Bank of Montreal	\$1,200,000,000	\$800,000,000	\$400,000,000
The Royal Bank	\$1,000,000,000	\$700,000,000	\$300,000,000
The Toronto-Dominion Bank	\$900,000,000	\$600,000,000	\$300,000,000
The Canadian Imperial Bank of Commerce	\$800,000,000	\$500,000,000	\$300,000,000

The Jenkins standard of dependability is typical of every size and type of Jenkins Valve.

Just after a speech Jenkins in the Dominion Daily News on the day.

Many report that the Dominion Daily News is a leading newspaper in the Dominion.

Jenkins Valves

The new 8th edition of the Greenshield's Catalogue of 80 leading Canadian Generators. A money reference and reliable guide for successful investors, it gives all the information you need to make a sound investment decision. It is a valuable reference for anyone looking to invest in the Canadian market.

The Greenshield's Catalogue

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A money reference and reliable guide for successful investors, it gives all the information you need to make a sound investment decision. It is a valuable reference for anyone looking to invest in the Canadian market.

Windsor Catalogue P

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Montreal: 17 St. John Street
New York: 100 Nassau Street
Toronto: 100 King Street West
Ottawa: 100 Somerset Street
Quebec: 100 St. Louis Street



KERMATH MARINE MOTORS

AT THE MOUNT ROYAL in Montreal

166 Women Guests

tell why they find this "a perfect soap for the skin"

WINTER SPORTS at Mount Royal—

A crystal world—diamond-bright air—fields of snow that sparkle with a million tiny flames—

Men and women in love with life, as they skate, ski, toboggan, against the cold, warm in their glistening furs . . .

They go from tropical seas to twenty degrees of frost, these pleasure-loving women of the leisure class—yet manage to achieve a skin always smooth, soft, flawless in texture.

How do they do it? What soap do they find, pure enough and fine enough to keep their skin in perfect condition summer and winter?

We asked 270 women guests at beautiful Mount Royal in Montreal what soap they use for the care of their skin.

166 answered, "Woodbury's Facial Soap!"

"Soothing—delightful—refreshing," they said.

"The only soap that does not irritate my skin."

"It is all that a soap should be."—"A perfect soap!"

A SKIN SPECIALIST worked out the formula by which Woodbury's Facial Soap is made. This formula not only calls for the purest and finest ingredients; it also demands greater refinement in the manufacturing process than is commercially possible with ordinary toilet soap.

A 25-cent cake of Woodbury's lasts a month or six weeks. Around each cake is wrapped a booklet of famous skin treatments for overcoming common skin defects.

Within a week or ten days after beginning to use Woodbury's, you will notice an improvement in your complexion. Get a cake today—begin tonight the treatment your skin needs!

A-SKIN-YOU
LOVE-TO-TOUCH

Your
Woodbury
Treatment
for ten days

Now—the new
larger-size trial set



The Andrew Jergens Co., Limited,
2113 Sherbrooke St., Perth, Ont.
For the continued life, please send me the larger-size trial
cake of Woodbury's Facial Soap, the Cold Cream, Facial
Cream and Powder, and the booklet, "A Skin You Love
to Touch."

Name

Street

City Prov.



"Wrapped in furs, against the glittering background
of winter—men and women in love with life . . ."

